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Marty Weil
Weil Marketing Communications Inc.
983 Vine Street
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Dear Marty,

The application story you wrote last week involving Armstrong World Industries using SST's Simulation software for training was very well done. It has already been accepted for publication by *Control Engineering* magazine.

As I am now moving onto another company, I want to thank you for the excellent writing that you have provided SST over the past two years (and will continue to do so with my replacement).

The quality stories that you created always made the pitch to an editor so much easier. I had feedback from editors on many occasions on the quality of the stories, including technical accuracy and well developed quotes. In fact, I was able to place each story at least once, with some being published in several countries and in multiple languages. Some of the top-tier vertical publications in the automation and controls industry that published stories that you wrote for us include *Control*, *Control Design*, *Managing Automation*, *Manufacturing Automation*, *A-B Journal*, *I&CS* and *InTech*.

In addition to the quality stories that you write, I always appreciated the professional manner in which you interacted with our customers for the story interview. Again, I always received positive feedback from our customers.

Finally, I wanted to thank you for the full attention that you gave every project assignment. You consistently submitted copy to us in less than a week. You always made me look good in the eyes of customer to have a completed story back to them in such a timely fashion!

Perhaps we will have the opportunity to work together again in the future. Please call me anytime you have a client that would like a reference. I would not hesitate to highly recommend your writing services to other businesses.

Best regards,

Colleen Dietrich
Public Relations Specialist
SST, part of Woodhead Connectivity